

FOR IMMEDIATE RELEASE

Spider Strategies: a “Great Place to Work”

Software company named to *Washingtonian* magazine’s annual list

WASHINGTON, DC — October 18, 2007 — Spider Strategies, Inc., a performance management consulting and web-enabled software solutions provider, has been selected as a “Great Place to Work” by *Washingtonian* magazine. The citation underscores the young company’s achievements alongside some of the best-known firms in metropolitan Washington, DC.

The winning workplaces for this year’s competition are recognized in the November 2007 edition of the magazine, now on newsstands.

“We’re thrilled to be recognized as one of the best places to work in DC,” Spider Strategies partner and co-founder Conor D. Crimmins stated. “We’ve always believed that we had one of the best places to work, as our virtual environment allows our employees to avoid the long commutes so common in the DC area and affords them the work-life balance that can be so hard to find.”

Spider Strategies, founded in 2003, began as a web-solutions provider, helping national corporations establish effective web presences and build powerful additions to their marketing channels. In April 2004, Spider Strategies entered the Corporate Performance Management market with its first off-the-shelf software product, Scoreboard®. As one of the first software packages to combine scorecard theory with modern web technology, Scoreboard was tremendously successful and adopted across business, government, and educational institutions.

“As we’ve grown, we have worked very hard to maintain the work-life balance that we have been able to provide for our employees,” says Crimmins. “With every new employee, customer, or contract comes new challenges in logistics, meetings, coordination and collaboration. But our commitment to our employees is central to our success and very much a core value of this company.”

In the fall of 2006, Spider Strategies released its Corporate Management Suite® (CMS), allowing managers to oversee complex, multi-dimensional, dynamic projects with scalable tools. This powerful software bundle combines the proven success of Scoreboard with project management, document management, and automated meetings. Powered by the latest web technologies, CMS is revolutionizing performance management.

Spider Strategies is now focused jointly on software and consulting, providing products and people to drive improvement in business and government performance. Spider Strategies addresses performance management needs with its easy to use, web-based software product and a team of professional facilitators and planning and implementation consultants.

About Spider Strategies, Inc.

Spider Strategies, Inc., is a pioneering software company with offices in Washington, DC, and St. Paul, MN. Spider Strategies helps corporations, government, and military organizations drive market-leading performance. For more information about Spider Strategies, its products or services, visit www.spiderstrategies.com.