



The Top 5 Challenges in Strategy Execution

(and How to Solve Them)

CHALLENGE 1


Lack of Strategic Visibility


 **The Problem:** Teams can't see how their work connects to company goals, leading to misalignment.

 **The Solution:** Centralize strategy in one platform for real-time visibility into progress and priorities.

CHALLENGE 2


Poor Goal Alignment Across Teams


 **The Problem:** Departments and individuals operate in silos, causing disconnects between strategy and execution.

 **The Solution:** Use cascading objectives to ensure every team's work aligns with high-level strategic priorities.

CHALLENGE 3


No Real-Time Performance Tracking


 **The Problem:** Using outdated reports and spreadsheets makes it hard to measure progress or course-correct.

 **The Solution:** Automate KPIs and dashboards for real-time insights and proactive decisions.

CHALLENGE 4


Lack of Accountability & Ownership


 **Problem:** Without clear ownership, strategic initiatives stall, and execution becomes inconsistent.

 **Solution:** Ensure accountability with transparent tracking and role-based insights.

CHALLENGE 5

Inability to Adapt to Change

 **The Problem:** Strategies quickly become outdated, but teams struggle to pivot when market conditions shift.

 **The Solution:** Implement a flexible execution framework that allows for agile adjustments based on real-time data.



Execute Your Strategy With Confidence Using Spider Impact

Overcome common execution challenges with real-time visibility, alignment, and accountability.

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